

**Location: #104 LH**

# Johnson City Digital Network

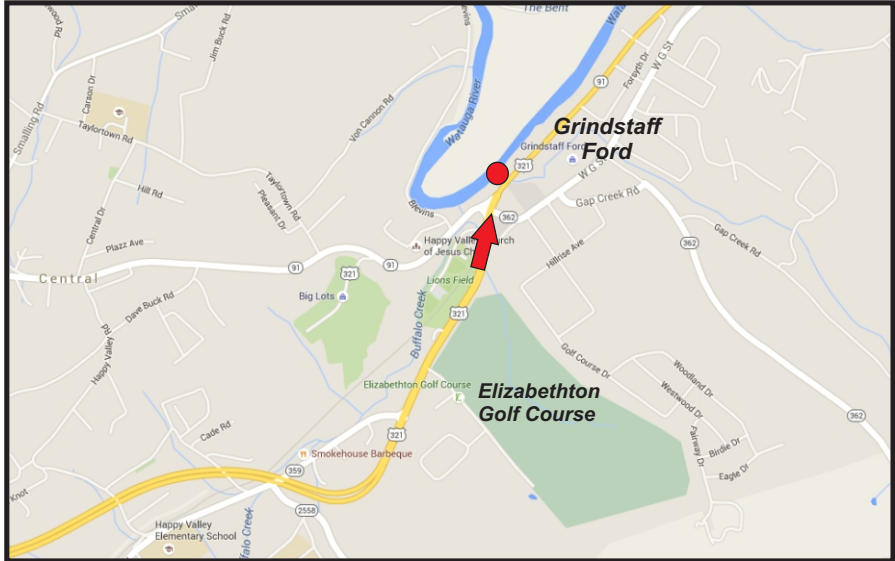


**Media Type:** Digital  
**Facing/Read:** West/Left of Road  
**Size:** 12 x 24  
**Impressions:** 225,041/ Weekly DEC  
**Latitude:** 36.331743  
**Longitude:** -82.266702

### Just the Facts

<b>Cost:</b> _____	<b>Cost:</b> _____
<b>Spots:</b> 1,120/day	<b>Spots:</b> 560/day

**Location: 2281 W. Elk Avenue**  
**1st Billboard in Elizabethton. Capture everyone coming from Johnson City. Seen at a light with Over 40-Sec View Time.**



**ALLISON OUTDOOR**  
TRI-CITIES