

ALLISON

Outdoor Advertising, Inc.

3405 W - Sylva

A Price for Every Budget



Relevant Messaging

Day Parting: Reach consumers with real time relevant messaging by rotating multiple pieces of creative based on the time of day.

Countdowns: Our billboards know the current day and time. The board can count down to a specific day or time. The countdown updates with every rotation of the board.

Dynamic Content

Our digital billboards give advertisers the advantage of delivering real-time information in your ads. Such as, weather and stock quotes interest rates and news headlines.

Interact with your consumers through Social Media sites that can be broadcast directly onto your digital billboard

Just the Facts

Cost: \$700/mo

Size: 11'6 x 25'2

Spots: 1,440/day

Cost: \$500/mo

Size: 11'6 x 25'2

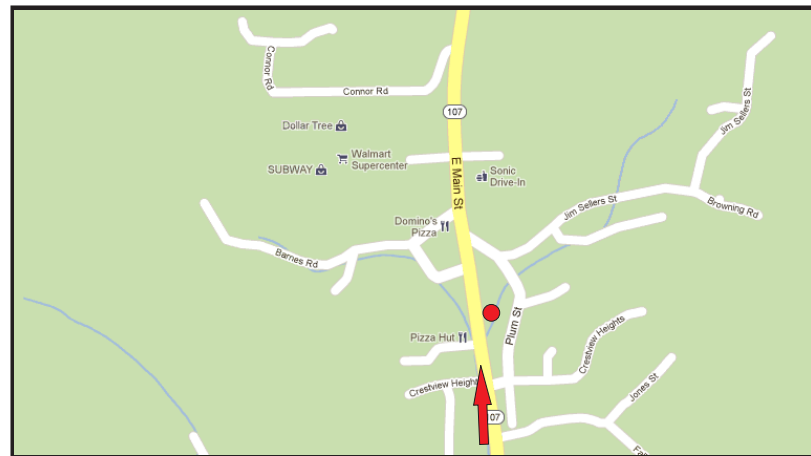
Spots: 720/day

Cost: \$350/mo

Size: 11'6 x 25'2

Spots: 360/day

**90% of People
Notice Messages
on Digital Billboards**
-Arbitron Digital Billboard Report



Info: Brand New State of the Art Digital Billboard. The 1st of its kind in Jackson County.

Right Reader on Hwy 107 viewed at a Stop Light in Sylva. Located directly between Smoky Mtn HS and Wal-Mart. Board has a view time of over 50-seconds and can be longer if you hit the stop light.

Client can use Multiple Messages without any Production cost. Client can also utilize social media.

We have contract lengths from 1 day to 1 year and everything in between.

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828-586-2737